



## Personal Details

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## Profile

A reliable and dependable person who enjoys working with other creative personalities, offering enthusiasm, conceptual and original thinking to every project

## Employment History

**\*Play [ M&C Saatchi ]**  
July 2008 - present

Currently employed as a middleweight digital designer at this London based advertising agency. My roles include designing and concepting for various digital media such as websites, standard and rich flash banners, DEPs and emails. Further responsibilities have included overseeing brand guidelines for the NatWest website, several PC World and Currys banner campaigns as well as other daily duties such as overseeing the work of more junior members of the design team

**TMB**  
Jan 2007 - July 2008

Employed at this full service marketing and communications agency as a middleweight designer. Often taking roles as lead designer in a wide range of digital and print media for clients such as Ford, HP, Kia, Mazda and Lotus. Projects include websites, flash online games, email design, exhibition set graphics, brochures, flyers and shirt designs

**The Creative Store**  
Jan 2006 - Jan 2007

Employed at this Wimbledon based design agency as a junior designer. Daily duties include web design and construction, creating artwork for print including logo, brochure, letterhead, label and postcard design. Liaising with clients, attending meetings and contact with printers

**Freelance & Placement**  
2005 -2006

Worked freelance, spanning a broad range of projects including illustrations for the Grid Magazine and branding for RedFinger Fm. During this time I also had regular placements at Greenroom Digital, where I provided content updates and helped to provide image ready graphics for sites such as foxtvdvd.co.uk

## Education & Qualifications

2001 - 2004  
**The Surrey Institute of Art and Design**  
BA Honours Graphic Design: Grade 2:1

2000 - 2001  
**The Surrey Institute of Art and Design**  
Diploma in Foundation Studies: Merit

1998 - 2000  
**Esher College, Thames Ditton**  
A - Levels in Design Technology, Mathematics  
and Business Studies

## Skills & Programs

Adept at taking a brief from its conceptual stages to producing the final product

My key strengths lie in illustration, print and web design, working on my own or as a member of a team

Versed in Adobe Photoshop, Illustrator, InDesign, Flash, Acrobat 8, QuarkExpress, Microsoft Office and Dreamweaver - with a preference to hand code HTML and CSS using TextMate

## References

Available upon request

## Interests

Music - enjoy playing the piano and guitar, writing songs and playing the occasional gig with my band

Painting - experimenting with various paints and styles on a variety of canvas